

# Poverty in Belfast: What can the Council Do? Belfast City Council's Framework to Tackle Poverty and Reduce Inequalities

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# Introduction

One of Belfast City Council's corporate objectives is to contribute to reducing inequalities in Belfast. This Framework describes the role our services can play in raising awareness of poverty and inequalities in Belfast and in contributing to tackling poverty and inequalities in Belfast. It is not in the Council's power to end poverty in Belfast, but we can make our services more accessible and effective. The Council will play a key leadership role by promoting a model of urban competitiveness that balances economic development and social inclusion.

# **Purpose of the Framework**

The purpose of the Framework is:

- To raise awareness of poverty and inequalities in Belfast;
- To improve access to, and delivery of, councils services;
- To better target existing council resources to contribute to tackling poverty and inequalities in Belfast; and
- To use the council's statistical and performance management systems to monitor the levels of poverty across the city and in neighbourhoods and the council's achievements following implementation of the Framework.

The Framework defines clear and concrete actions the council is already taking and will take over the next 5 years.

# **Poverty in Belfast**

Poverty remains one of the most persistent and significant issues facing Northern Ireland with the population in Belfast being particularly affected. The city has eight of the 10 most deprived wards¹ in the region and nearly half (48%) of the population in the Belfast local government district live in the most deprived Super Output Areas (SOAs) in Northern Ireland. The most recent deprivation measures from 2010 show that 57% of the most deprived SOAs in Northern Ireland are in Belfast.

In 2008 the council commissioned some exploratory research2 from Dr Mike Morrissey into the issue of poverty in Belfast to assess the scale of the issue and its complexity. Some of the findings include:

- Around 20% of people in Belfast live in poverty which is higher than the Northern Ireland average of 18% and the EU average of 16%;
- 37.6% of children live in workless households NI average is 21%;
- 11% of lone parents are in poverty compared to 8% for NI;
- Those groups who in poverty or who are most at risk of poverty include:
  - Older people
  - o Children in workless households
  - Lone parents
  - o People from minority ethnic communities
  - o People with disabilities.

The NI Executive defines a household in poverty<sup>3</sup> as having one that has an income that is 60% or less than that of the median household income in the year. This is equal to £115 per week for a single adult with no dependent children or £195 per week for a single adult with two dependent children under 14.

http://www.ninis.nisra.gov.uk/

<sup>&</sup>lt;sup>2</sup> M. Morrissey, "Research on Poverty in Belfast", 2008

<sup>&</sup>lt;sup>3</sup> www.niassembly.gov.uk

At a presentation to Council in February 2011, Dr Mike Morrissey noted that Belfast struggles with persistent poverty. The 20 most deprived wards in Belfast under the Robson Index in 1911 were the same under the Noble Multiple Deprivation Index in  $2010^4$ .

Most Deprived Wards in Belfast (Common to Both)								
Robson 1991	Noble 2010							
Ardoyne	Ardoyne							
Ballymacarett	Ballymacarrett							
Beechmount	Beechmount							
Blackstaff	Blackstaff							
Clonard	Clonard							
Crumlin	Crumlin							
Duncairn	Duncairn							
Falls	Falls							
Glencairn	Glencairn							
Glencolin	Glencolin							
New Lodge	New Lodge							
Shaftesbury	Shaftesbury							
Shankill	Shankill							
The Mount	The Mount							
Upper Springfield	Upper Springfield							
Whiterock	Whiterock							
Woodstock	Woodstock							
Woodvale	Woodvale							

# The EU defines relative poverty as:

'People are said to be living in poverty if their income and resources are so inadequate as to preclude them from having a standard of living considered acceptable in the society in which they live.

They may experience multiple disadvantages through unemployment, low income, poor housing, inadequate health care and barriers to lifelong learning, culture, sport and recreation. They are often excluded and marginalised from participating in activities (economic, social and cultural) that are the norm for other people and their access to fundamental rights may be restricted. <sup>75</sup>

The council has limited powers in terms of increasing income. However, we can have some impact on the disadvantages listed above that create poverty and inequalities. The Framework therefore adopts the EU definition of relative poverty and focuses on these wider determinants.

# What can a local authority do?

Northern Ireland district councils do not have a direct statutory remit to tackle poverty and we recognise that we can't provide an additional income to households at risk of poverty. However, we can contribute to tackling poverty and

<sup>&</sup>lt;sup>4</sup> Presentation from Dr Mike Morrissey to Belfast City Council on the 3<sup>rd</sup> February 2011.

<sup>&</sup>lt;sup>5</sup> From The European Anti-Poverty Network's website (www.eapn.org/) and adapted from, Joint Report on Social Inclusion, European Commission, 2004

inequalities by raising awareness, making services more accessible and better target our resources. Given the large number of services that we deliver at a local level, there are opportunities for the council to have a direct and positive impact.

For example, we offer a range of programmes at our leisure centres and in our community facilities. Decisions around the design of such programmes, their pricing, opening times and promotion will all affect how easy it is for those in poverty to get access to them. We can be more inclusive in our service delivery, focus on where the needs are and ensure that the resources we have are used in the best way and with high social impact to serve all citizens in Belfast.

The council also delivers economic development programmes and works with small and micro businesses to help them grow and build their capacity in obtaining contracts from the public sector. The work of our procurement and economic development work clearly demonstrates that small actions can make a big difference in providing opportunities for micro businesses or social economy enterprises. A full list of council's activities and services that have an impact on people in poverty is in **Appendix 1**.

These interventions reflect the Council's key leadership role at a city level. Macro-level policy development and interventions are the role of national and regional governments, but there is a need for city level action. This Framework and action plan outlines Belfast City Council's unique role in exercising leadership, developing services and delivering interventions that will tackle poverty and inequalities.

# Why create a Framework now?

Belfast City Council has decided to develop this Framework in order to:

- 1) Improve Belfast's urban competitiveness and encourage sustainable economic growth by addressing persistent social inequalities. Belfast can only become the leading world city if economic growth is supported by a decrease in social inequalities.
- 2) Align the council to the emerging regional and national policies in the area of poverty and social inclusion, including but not limited to OFMDFM's Lifetime Opportunities and its current work on developing a regional Child Poverty Strategy.
- 3) Ensure that through joint working we achieve economies of scale and integrate people and place based approaches 'doing more for less'.
- 4) Reduce the cost to the economy (and to the council): Recent research<sup>6</sup> estimated that child poverty costs £25 billion each year in costs to the Exchequer and reduced GDP. This research from the Joseph Rowntree Foundation found that child poverty represents 71% of social services spend across the UK.
- 5) Raise the council's profile as a key city wide local service provider supporting citizens across the city.
- 6) Fulfil our existing obligation under the Corporate Plan: A Framework for tackling poverty and reducing inequalities will make a substantial contribution to fulfilling our strategic objective to reduce inequalities under the 'Better Support for People and Communities'.
- 7) Support communities to deal with the legacies of the conflict The most deprived areas within Belfast are those areas that suffered most during the recent conflict and are also the areas where there are disproportionate levels of poor health, educational opportunities, job opportunities and

<sup>&</sup>lt;sup>6</sup> Joseph Rowntree Foundation: 'What can we do to tackle child poverty?', 2009

- social opportunities. These legacies need to be tackled in a coordinated manner in order to reduce overall poverty and inequality.
- 8) Build on the 2010 European Year of Social Exclusion: This is the European year against poverty and exclusion. The key objectives were to raise public awareness about these issues and renew the political commitment of the EU and its Member States to combat poverty and social exclusion.

# How does the Framework support the Council's corporate objectives?

The Corporate Plan sets out six strategic themes for the organisation (NOTE: Once new corporate plan is developed, these themes and goals will need to be revisited). These are based on our analysis of need in the city, the views of the public and future challenges and opportunities.

Below we describe how the Framework supports each themes:

# 1. City leadership - strong, fair, together

This is about 'place-shaping' and being ambitious for Belfast and its people through advocacy, partnership working and leading by practical example.

Related poverty aims:

- Improve poverty and inequalities knowledge base and awareness;
- Influence regional and national poverty and inequalities policy; and
- Enhance the council's role in reducing poverty and tackling inequalities in Belfast.

# 2. Better opportunities for success across the city

This is about wealth creation – supporting business, developing key growth sectors and securing investment within the city by supporting opportunity, skills, innovation and regeneration.

Related poverty aims:

- Increase the use of the council's assets to support employment and job creation; and
- Increase the growth of social economy projects.
- Reduce worklessness and improve skills

### 3. Better care for Belfast's environment

The council supports a clean, green city now and for the future by securing the long term viability of the city and its environment by creating a cleaner, greener and healthier environment and through education and protection.

Related poverty aims:

- Contribute to waste reduction; and
- Reduce fuel poverty.

# 4. Better support for people and communities

This is about finding ways to better connect with local people; building capacity to influence and address local issues, tackling inequalities and improving relationships; making the best use of local services to address the issues facing the city and its neighbourhoods and enhancing the city by making it safer, healthier, more inclusive, welcoming and enjoyable.

# Related poverty aims:

• Improve the quality of life of people in or at risk of poverty;

- Effectively engage people in or at risk of poverty, particularly in areas in and around interfaces where the legacies of conflict are most stark; and
- Provide advice services for people at risk of poverty.

### 5. Better services

Making the best use of our resources to provide a range of services which best meet local need and improve quality of life; providing services to a high standard that are easy to access and that maximise their value for money and effectiveness.

# Related poverty aims:

• Improve our service delivery to provide a better access for people in poverty.

# 6. Better value for money

Ensuring resources are fully aligned to our priorities; that our services deliver value for money; that we attract people who will work to deliver the best services and develop the organisation and lead the organisation through the RPA.

### Related poverty aims:

 Maximise social impact of our procurement, project and regeneration spend.

To achieve the goals we have developed a detailed Framework that brings together many existing contributory strands of council work with a number of new initiatives which have been proposed by the relevant council services.



# How will we achieve these goals?

# Framework

Κ	е	v

New Initiatives
Existing Initiatives

Theme	Initiative	Outcome (linked to goals)	Council lead	Potential partners	Year 1	Year 2	Year 3	Year 4	Year 5	Budget
City leadership	Develop an online resource for sharing information on poverty and social exclusion for all partners	Improvement in poverty & inequalities knowledge base	Development (PBDU)	Community and Voluntary sector, Academia						£500 (PBDU)
	<ul><li>Set up a website and gather information</li><li>Administer the portal</li><li>Monitor its success</li></ul>				✓	✓	✓			
	Integrate the new equality framework in corporate planning	Enhanced role in reducing poverty and tackling inequalities	Good relations	Equality Commission						Existing
	Work closely with Good Relations Unit to develop a new Equality Screening Tool	mequanties	Good relations		✓					
	Undertake an audit of inequalities in the council		Good relations/PBDU input		✓					
	Prepare improvement plans		Good relations		✓	✓				
	Ensure up to date poverty & inequalities data included in CityStats info	Improvement in poverty & inequalities knowledge base	Development	NISRA						Staff time
	<ul> <li>Include poverty &amp; inequalities related indicators in profiles</li> </ul>	,	SNAP		✓					
	<ul><li>Share profiles with external partners</li><li>Use the information to influence decision making</li></ul>		SNAP SNAP		<b>√</b>	✓	✓	<b>√</b>	✓	

Maximise investment and funding streams to support Council work on poverty & inequalities	Enhanced role in reducing poverty and tackling inequalities	Development	Other local authorities, COMET, EU						Staff time
Undertake the BIG lottery community planning project	niequanties	HES/Belfast Health Development Unit		✓	✓				£100,000 from the Big Lottery
Secure EU and other funding to deliver on P&I related projects		EU/PBDU			✓	✓			ŕ
Continue influencing at a European level for funding streams to tackle inequalities				✓	✓	✓	✓	✓	
Exchange best practise with European and national partners	Aligned regional/national poverty & inequalities policy	Development/H ES	Eurocities, Urbact			✓	✓		Existing
<ul> <li>Actively participate at relevant events, seminars and meetings</li> <li>Continue participation in Belfast in Europe group</li> </ul>		Support from EU Unit		✓	✓	✓	✓	✓	
<ul><li>and contribute to joint projects</li><li>Showcase Belfast case studies through portals and</li></ul>					✓	✓	✓	✓	
<ul> <li>Use the relevant best practise examples in the poverty Framework delivery</li> </ul>						✓	✓		
Undertake one lead project at a European level						✓			
Undertake any necessary research with external partners – aim is to monitor social impact of policy environment	Improvement in poverty & inequalities knowledge base	Development							£20,000 (Dev PBDU)
Contribute to and support research on inequalities and overcoming barriers to participation		HES/PBDU		✓					rbboj
Develop partnerships and build political legacy	Aligned regional/national poverty & inequalities policy	Chief Executive's	All						N/A
Contribute to development of NI Child Poverty     Framework	poverty & inequalities policy	EXECUTIVE 3		✓	✓	✓	✓		
Annual inequalities briefing for Members		PBDU/HES			✓				

Better opportuni ties for success	Utilising council assets and facilities to reach marginalised groups (community, open spaces and leisure venues)  • Support delivery of employability and skills	Increased use of the council's assets to support employment and job creation;	Development (EDU & Com Serv), Parks and leisure	DEL		✓	<b>√</b>			Existing
	programmes									
	Raising skills and reducing worklessness	Reduce worklessness and improve skills with our partners								Existing and seeking ESF
	Completion of year 3 of the HARTE programme		Development (EDU)	DEL	✓					LSI
	<ul> <li>Establishment of TQ partnership to maximise job opportunities</li> </ul>			DEL	✓	✓	✓			
	<ul> <li>Identify joint initiatives with Belfast Employment and Skills Board to address employment challenges of target groups</li> </ul>			BESB		✓	✓	✓		
	Roll-out of Step up to Work initiative     Actively support development of social economy     projects	Increase the growth of social economy projects.	Development (EDU)/ Property and Projects							Existing
	Provide advice and guidance to social economy enterprises who wish to apply for council's tenders					✓	✓	✓	✓	
	<ul> <li>Continue delivery of meet the buyer events</li> <li>Set up a social economy enterprise database</li> <li>Assign a dedicate member of staff who will be the first point of contact for the social enterprises</li> </ul>					<b>✓</b> ✓				
	Develop community tourism enterprises	Increased growth of social economy projects.	Development (CA&T)	NITB						Existing
	<ul> <li>Evaluate current tourism infrastructure along the relevant tourism corridors (via Integrated tourism Framework)</li> </ul>					✓				

	<ul> <li>Engage the communities in relevant areas in order to raise awareness and potentials of social economy enterprises</li> <li>Arrange necessary training and advice provision</li> <li>Contribute in setting up at least one social economy enterprise per tourism hub in the city</li> <li>Ensure full inclusion of marginalised people through the council's employment programmes</li> </ul>	Reduce worklessness and improve skills with our partners	Finance and resources	DEL			<b>√</b>	<b>√ √</b>	<b>√</b>	
	Through Disability Framework ensure people with disability have full access to employment opportunities  Undertake a pilot project  Monitor and evaluate  Extend the partnership and expand the initiative of resettlement of ex-offenders  Provide support to older people who seek employment opportunities  Monitor and enhance volunteering opportunities for older people		HES/Community Services		✓	✓ ✓	<b>√</b>	<b>√</b>	<b>√</b>	Existing (DEL)  Existing (thematic)
Better care for Belfast's environm ent	Extend a cultural and arts skills development programme for marginalised     Extend development and outreach of the culture and arts programmes	Reduce worklessness and improve skills with our partners	Development (CA&T)			✓	<b>√</b>			Existing
	Assist in development of a regional food scheme to provide people in poverty with healthy food  Assess the extent of possible support	Contribution to reduced waste	HES/ Dev PBDU support		✓					TBC

	<ul> <li>Prepare a business case for the council</li> <li>Disseminate information about the project and processes internally and externally</li> <li>Commence project delivery (if feasible)</li> <li>Fuel poverty</li> </ul>	Reduced fuel poverty	HES/Dev PBDU			<b>✓ ✓</b>	✓		Existing
	<ul> <li>Undertake a study of the implications of the emerging Housing Bill (energy efficiency) on the council</li> </ul>		support		✓				
	<ul> <li>Explore the need for the regulatory framework for oil, solid fuel and LPG and work with the partners accordingly</li> </ul>				✓				
	<ul> <li>Explore funding opportunities for delivery of new energy efficiency powers</li> <li>Participation in Smart Cities</li> </ul>				✓	✓	✓		Potential
					<b>√</b>	<b>√</b>			EU money
	<ul> <li>Through the Eurocities Knowledge Society Forum explore the possibility of participation in the project</li> </ul>				·	·			
	Continue fuel stamp initiative and aim to extend it to all households in need  Extend the scheme to the most vulnerable	Fewer people in fuel poverty	HES	DSD		<b>√</b>			Staff time
Better support for people and communit	Evaluate the scheme     Ensure maximum delivery of NR commitments	Improved quality of life of people in or at risk of poverty;  People in poverty engaged	Development (SNAP)	All relevant agencies			<b>√</b>		Staff time
ies	Continue coordination and monitoring of the council's delivery of NR commitments	in decision making				✓	✓	✓	

Increase access to cultural development and outreach initiatives across the city  Extend the pilot outreach programme to children and young people	Improve the quality of life of people in or at risk of poverty;	Development (CA&T)	Arts Council		<b>√</b>				Existing/ Staff time
Develop community gardens in the areas of need	Improve the quality of life of people in or at risk of poverty;	Parks and Leisure							Existing/ Staff time
<ul> <li>Deliver four pilot projects</li> <li>Evaluate the scheme</li> <li>Develop new initiatives</li> </ul>				<b>V</b>	<b>√</b>	✓	<b>√</b>		
Support & fund advice provision infrastructure in Belfast	Provide advice services for people at risk of poverty Improved quality of life	Development (Com Serv)	CAB, Advice NI & Law Centre						DSD
<ul> <li>Continue providing £800,000 in funding</li> <li>Ensure capacity building of the advice providers</li> <li>Maximise the uptake of the rate relief (esp. by older people)</li> </ul>				<b>✓</b> ✓	<b>✓</b>	<b>✓</b> ✓	✓	✓	
<ul> <li>Support extended outreach activity of the advice providers</li> </ul>					✓	✓	✓		
Community Support Development Programme with our partners	Improve the quality of life of people in or at risk of poverty;	Parks and Leisure	Sport NI, DSD, Public Health Agency						РНА
<ul> <li>Develop Active communities programme Targeting Neighbourhood Renewal Areas</li> </ul>				✓	✓	✓	✓	✓	
<ul> <li>Deliver of the programme by community network (Belfast Community Sports Development Network)</li> </ul>					✓	✓	✓	✓	
Development Framework  Development Framework		Community across the council							Existing/ Staff time
<ul><li>Develop CD Framework</li><li>Implement CD Framework</li></ul>				✓	✓	✓	✓	✓	

Better services	Explore feasibility of a Belfast Pass at a reduced rate for people on low incomes  • Undertake a feasibility study  • Prepare a business case In partnership with the Public Health Agency provide free access to leisure facilities in the most deprived wards in Belfast  • Target 200 people in the most deprived areas	Improved access of people in poverty  Improved access of people in poverty	Development PBDU, CA&T	NITB	✓	<b>√</b>			Existing PHA
	Ensure all children have access to parks and playgrounds  • Undertake a mapping exercise of provision	Improved access of people in poverty	SNAP to support P&L		<b>√</b>	<b>√</b>			Staff time
Better value for money	<ul> <li>Explore development of 'social clauses' in our procurement, project and regeneration spend</li> <li>Set up a Task and Finish team</li> <li>Undertake research and Provide best practise case examples</li> <li>Undertake a feasibility study</li> <li>Prepare a business case for the council</li> <li>Implement a pilot project</li> <li>Undertake evaluation of the pilot project</li> <li>If successful roll-out across the council</li> </ul>	Maximised social impact of our spend	Properties and Projects (PBDU to support research)	Central Procurement Directorate, EC	✓ ✓	<b>✓</b> ✓	✓ ✓	✓	£20,000 (Dev PBDU)
	Develop indicators to measure the impact of regeneration on health and poverty in Belfast (linked to health)  Agree the indicators  Pilot the indicators and methodology  Identify target audience and provide training on the use of the tool	Maximised social impact of our regeneration projects	HES HES	Belfast Healthy Cities	✓	<b>√</b> ✓	<b>√</b>		URBACT

Ensure a maximum social impact of our regeneration projects	Maximised social impact of our regeneration projects	Development							Existing. Staff time
<ul> <li>Explore the potential of setting up GEMS for North Foreshore, Titanic and Northern Fringe at Gasworks</li> </ul>		PBDU/EI		✓					time
<ul> <li>Develop evaluation and monitoring system that measures social impact</li> </ul>		PBDU/EI			✓				
• Link it to the indicators on the regeneration impact		PBDU/EI			✓				
Regularly monitor, report, evaluate and improve the Framework	Impact on Framework increased as a result of learning	Development	Chief Executive's						£20,000 (2 indepen dent evaluatio ns) – Dev PBDU
Undertake a study of available performance indicators		PBDU		✓					1550
Prepare a performance Framework				<b>√</b>					
Monitor Framework on an annual basis     Depart over 16 months to COMT.		PBDU		<b>√</b>	<b>√</b>	√ √	<b>v</b>	<b>√</b>	1
<ul><li>Report every 6 months to COMT</li><li>Annual report to Committee</li></ul>		PBDU, POG		<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	·
Undertake and undertake independent evaluation every 2 years		PBDU, POG				✓		✓	
Review and improve the Framework every 2 years		PBDU, POG			$\checkmark$		✓		
<ul> <li>Undertake final evaluation of the process and</li> </ul>		PBDU, POG –						$\checkmark$	
Framework		commission externally							

# How will we measure the success?

Over the past few years the council has placed much greater emphasis on creating effective performance management systems that allows it to better to measure the impact of our services on the city.

The poverty Framework will utilise the approaches and data gathering techniques emerging from these systems to assist with measuring the impact of the Framework on poverty in the city.

With the design of the Framework we have attempted to describe the clear linkages between:

- the measurable reality of poverty in Belfast
- the many inter-connected factors that contribute to it
- the subset of these factors which the council can have a positive impact on
- the strands of council work which can contribute to this impact

# Impact of the Framework

We will use a number of ways to measure the success of this Framework. These will measure both the specific outputs from the Framework and a more indirect measure of impact based on the longitudinal tracking of a core set of key indicators.

# **External indicators**

The external indicators we have chosen are based on a number of characteristics including that they are:

- taking into account levels of poverty across the most deprived areas within the city
- relevant to the corporate themes
- direct, unambiguous measures of progress
- available across different socioeconomic groups, geographies and over time
- have a direct link with interventions
- · consistent with the decision-making cycle
- easy and inexpensive to collate
- understandable
- politically agreed

We have identified four sets of such indicators classified under the following headings:

- Low income & employment
- Children and young people
- Communities
- Adult wellbeing

Details of each indicator are listed in Appendix Two.

# **Quality of life matrix**

The council's Health Development Unit is developing a Quality of Life matrix which will include a set of indicators to measure economic, social and environmental impact of council's policies and projects. Once developed, we will put it on the

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council's poverty page at <a href="www.belfastcity.gov.uk/poverty">www.belfastcity.gov.uk/poverty</a> and use it to monitor the impact of larger projects in the Framework.

# **Monitoring**

The monitoring process will track progress over time. In the context of this Framework, this will involve a longitudinal assessment of poverty and should involve the following activities:

- **Agreeing indicators** to measure progress of the poverty Framework (see previous section).
- **Setting targets** to provide benchmarks against which performance can be assessed.
- Identifying a system(s) that will house the data.
- Regular collation, analysis, review and response in relation to the future indicator data.

# Internal indicators

There are a number of internal indicators which while not directly measuring the impact of our work on poverty, will contribute to the direct measurement of the performance of the Frameworks' various initiatives. These include:

Corporate theme	Proposed Performance indicator	Frequency
City leadership	<ul> <li>Total amount of leveraged money targeted at social inclusion projects</li> <li>Number of people using the web portal</li> </ul>	Quarterly
Better opportunities for success across the city	<ul> <li>Number of young people long-term unemployed who went through council's programmes (HR)</li> <li>Percentage of jobs through regeneration projects that are given to local people</li> <li>Number of set up social economy enterprises</li> </ul>	Annually
Better care for Belfast's environment	<ul> <li>Percentage of all housing stock in fuel poverty</li> <li>The number of people through environmental projects (food scheme, community gardens)</li> </ul>	Annually
Better support for people and communities	<ul> <li>Total amount of claw-back benefits drawn by the advice services</li> <li>Percentage of people who feel the council's work helps them play a bigger role in decision-making</li> </ul>	Quarterly Annually
Better services	Percentage of people satisfied with council's services	Biennially
Better value for money	Percentage of the council's contracts with at least 5% of spend towards social clause	Annually

There are a number of additional indicators that will offer complementary qualitative data:

# Ongoing citizen engagement

While developing this Framework we have established partnerships with a number of anti-poverty NGOs whose beneficiaries are people experiencing poverty (a full

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# A corporate action plan to tackle poverty and reduce inequalities

list of these organisations is in **Appendix Three**). We aim to utilise these partnerships and enhance dialogue with people in poverty in order to ensure their ongoing engagement.

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# How will we report the progress?

The Policy & Business Development Unit in the Development Department will monitor the day-to-day progress of the Framework. It will prepare and/or commission the monitoring and evaluation reports.

The actions within the Framework fall under three categories:

- 1) Existing initiatives continuation and expansion
- 2) Existing initiatives new ways of working, internal integration
- 3) New initiatives and projects

The following table illustrates the reporting mechanisms depending on the type of action:

Action in the Framework	Where is it recorded?	Who will collect it?	Where will it be reported?
Existing initiative – continuation	Thematic	Thematic Coordinator	Thematic reports
or expansion	Individual business plans	Development/PBDU	Poverty monitoring report
Existing initiative – new ways of	Thematic	Development/PBDU	Thematic reports
working, internal integration	Individual business plans	Development/PBDU	Poverty monitoring report
New initiatives or projects	It will need to be put in individual business plans	Development/PBDU	Poverty monitoring report

The Poverty Monitoring Report will be brought to the Health and Well-being Work Group which will act as the main internal reference group for the Framework. They will receive overarching results of progress on the Framework. The Framework will be a standing item on the agenda. The HWB group will provide advice on possible areas for improvements.

Formal reports on the progress of the Framework will be brought to COMT every quarter by the Chair of the Health and Well-being Work Group (Andrew Hassard, Director Parks & Leisure). A formal report on the progress of the Framework will be brought to Strategic Policy & Resources Committee annually by the Chair of the Health and Well-being Work Group (Andrew Hassard, Director Parks & Leisure).

In terms of progressing the work in the Framework, additional mechanisms may be used.

### Internal mechanisms

- Policy Officers Group regular updates will be provided to POG.
- Internal Task and finish groups for larger projects we will set up Task and Finish groups with responsibility to lead and produce interim progress reports on specific projects.

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- **Business Unit** All the actions from the poverty Framework will be incorporated into different units' business plans and the progress will be reported at team and service management meetings.
- **Intercom and interlink** we will utilise council's internal website and magazine to report on progress for all the staff.
- **Belfast Citystats** we will use Local Information System and Data Observatory to monitor and report on all relevant poverty indicators mapped across Belfast areas, against council's service delivery. This will be updated annually and will provide us with a direction of travel reference.

# **External reporting mechanisms**

We will use two main methods to report our progress externally: the council's poverty website and biennial events for our partners.

- As part of the Framework we will set up a poverty section on the council's
  public website that is open to all internal and external partners which will
  have all the statistical information, maps, research documents and
  information on all relevant organisations and projects. This will be a live
  and interactive forum for exchange of information and seeking partners.
- Every two years we will organise 'progress events' for all stakeholders
  which will be used to communicate the progress, seek new ideas,
  exchange views and find new innovative ways of working together on this
  important issue.

### **Biennial review**

As with any other Framework this is a flexible and fluid process which depends on the progress, milestones and other external circumstances which might have an impact on it. Thus, every two years we are planning to undertake an internal review of the Framework, identify its successes and areas for improvements to be addressed. This will also include equality screening to ensure that equality of opportunity is fully promoted through the course of the Framework.

### Final process evaluation

Considering the unique approach in developing and implementing this Framework, we are planning to commission an independent evaluation of the overall process to help us understand what went well and what needs to be improved in development of future corporate strategies.

# What happens next?

This is a draft document that needs input from all our stakeholders – the more people and organisations we engage the more meaningful and effective this Framework will be. Thus we are planning a series of phases before we launch the final document:

- Draft Framework to Development Committee in November 2010
- Presentation from Dr Mike Morrissey February 2011
- Final Draft Framework to Development Committee in March 2011
- Public consultation April 2011 June 2011
- Feedback analysis and redrafting of the document in July 2011
- Final Framework to go through council internal decision making processes in August 2011
- Publication on the final Framework in September 2011
- An event for our stakeholders to disseminate the final Framework in September 2011
- Process of incorporating it into units' business plans September –
   November 2011

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# A corporate action plan to tackle poverty and reduce inequalities

- Set up of Task and Finish groups December 2011 February 2012
- Implementation to commence in April 2012
- First monitoring report to COMT in October 2012

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# Appendix 1: What is the council currently doing?

The council takes a leading role in improving quality of life now and for future generations of the people of Belfast by making the city a better place to work in, live in and invest in.





### **Better opportunities** for success

- ✓ Community tourism programme
- ✓ Grants to cultural and arts
- organisations

  Support delivery of employability programmes
- projects
- → Supporting training and skills development
- → With DEL pilot work placement for young long-term unemployed ✓ Regeneration projects with high social impact

### Better care for Belfast's environment

- → Community gardens for affordable food production

  Helping older people in fuel
  poverty through our fuel stamps
- programme. ✓ Arterial routes programme
   ✓ Development of carbon card
- ✓ Regulation of housing fitness for landlords

### Support for people and communities

- → Run 21 community centres in most deprived areas

  ✓ More than 100 community staff
- ✓ Grants to community groups
   ✓ Development and outreach fund
- beneficiaries either reside in the deprived areas or have a disability
- ✓ Set up of Belfast Health
- Development Team

  Developing integrated health
- → Parks and leisure centres in
- deprived areas

  ✓ Ethnic minority work
- Resettlement of ex-offenders Diversity strategy

### Better value for money

✓ Use of social clause in some ✓ Linking social economy enterprises to our procurement process

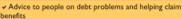


### Better leadership

Utilising EU funds

- Engaging with partners in specific project delivery
   Consultation and engagement strategy
   Community Development strategy

### Better Services; listening & delivering





- ✓ Support to travellers
   ✓ Free events and festivals across the city
- ✓ Community ticketing scheme
  ✓ A 'test drive' the arts initiative offering free access to cultural activities



→ Reduced rate for leisure centres for means benefit → Summer schemes

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# **Appendix 2: Selection of detailed indicators**

Risk of being in low income groups of individuals by various family and household characteristics			
Percentage of Individuals			
Local govt district (3 year average 2004-2007)	Before housing costs Below median 60%	After housing costs Below median 60%	All individuals (thousands)
Belfast	21	22	236.8
All individuals NI (thousands= 100%	19	19	1,712.9
			Percentage of children
Belfast	25	28	53
All Children NI	22	23	430.2
			Percentage of pensioners
Belfast	23	15	41.7
All pensioners NI	28	21	269.9

Low income & employment	Low income	Percentage of households in Relative Poverty, unequivalised <sup>7</sup> Percentage of households in Relative Poverty, equivalised <sup>8</sup>
i e		Children in low-income households <sup>9</sup>
Low	Income inequality	Pay inequalities between men and women <sup>10</sup>
	Repossessions	Mortgage cases received and disposed <sup>11</sup>
	Worklessness	Percentage of working-age adults unemployed <sup>12</sup>

	bur	Economic circumstances	Children in workless households <sup>13</sup>
and young	Education	16 year olds not obtaining 5 GCSEs <sup>14</sup>	
		19-year-olds without a basic qualification <sup>15</sup>	
Child health	Rate of infant mortality <sup>16</sup>		
	Cilia nealth	Teenage birth-rate <sup>17</sup>	
-	<del>-</del>		16 to 19 year olds not in education, employment or
7	த்து அடி Area Inograms Measures (2003-2005)		
8	<b>Source:</b> Small Area Income Measures (2003-2005)		
	9 Source: Labour Force Survey Local Area Database (2000-2008) 12 Source: AMICal Survey of Hours and Exminder (2004-2008)		
1	் நக்பில் நடித்தி case of series and sampled working range jemployed 20		
1	୍ୟୁ କ୍ରେମ୍ବା tabour Force Bercentage with bratithage (ହୁମ୍ବର ଓଡ଼ ଓଡ଼ ଅନୁକ୍ରମ କ୍ରେମ୍ବର ଅନ୍ତର୍ଶ୍ୱ ମନ୍ଦର ଅନ୍ତର୍ଣ୍ଣ ଅନ୍ତର୍ଶ୍ୱ ମନ୍ଦର ଅନ୍ତର୍ଶ୍ୱ ମନ୍ଦର ଅନ୍ତର୍ଶ୍ୱ ମନ୍ଦର ଅନ୍ତର୍ଶ୍ୱ ମନ୍ଦର ଅନ୍ତର୍ଶ୍ୱ ମନ୍ଦର ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର୍ଶ୍ୱ ମନ୍ଦର ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର ଅନ୍ତର୍ଶ୍ୱ ଅନ୍ତର ଅନ୍		
1	13 Source: Labour Force ഉപയോ കൂടി എന്നുകളെ പ്രവേശം പ്		
	14 Source: School leavers' survey (2005-2009)		

- <sup>14</sup> **Source:** School leavers' survey (2005-2009) <sup>15</sup> **Source:** School leavers' survey (2005-2009)
- <sup>16</sup> **Source:** Demography Methodology Branch (2001-2009)
- <sup>17</sup> **Source:** Demography Methodology Branch (2001-2009) <sup>18</sup> **Source:** School leavers' survey (2005-2009)
- <sup>19</sup> **Source:** Labour Force Survey Local Area Database (2000-2008)
- <sup>20</sup> **Source:** Labour Force Survey Local Area Database (2000-2008)
- <sup>21</sup> **Source:** Census (1991, 2001)
- <sup>22</sup> **Source**: Deaths (1999-2008)

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	Standard Mortality Rate for all ages <sup>23</sup>	
	Percentages of households with limiting long-term illness <sup>24</sup>	
Access to services	Percentage of older people claiming at least one of the main benefits <sup>25</sup>	
	Percentage of pensioners with no income other than	
	Pension Credit <sup>26</sup>	

ies	Place	Percentage of households in fuel poverty <sup>27</sup>	
		Concentrations of benefit recipients <sup>28</sup>	
	Housing	Number of presenters that are Full Duty Applicant <sup>29</sup> (FDA) <sup>30</sup>	
ı;		Percentage of dwelling tenure through Housing Association <sup>31</sup>	
Communities		Percentage of affordable houses <sup>32</sup>	
l E	Ability to	Percentage of households with access to a car <sup>33</sup>	
Ö	travel		
	Crime	Violent crimes rate per 10,000 population <sup>34</sup>	
		Percentage of persons 'worry about crime and personal safety'35	

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<sup>&</sup>lt;sup>23</sup> **Source:** Standardised Mortality Rates (1999-2008)

<sup>&</sup>lt;sup>24</sup> **Source:** Census (1991, 2001)

<sup>&</sup>lt;sup>25</sup> **Source:** Client Group Analysis Claimants (2002-2009)

<sup>&</sup>lt;sup>26</sup> **Source:** State Pension Credit Claimants (2004-2009)

<sup>&</sup>lt;sup>27</sup> **Source:** Northern Ireland House Condition Survey (2004 – 2009)

<sup>&</sup>lt;sup>28</sup> **Source:** Client Group Analysis Claimants (2002-2009)

<sup>&</sup>lt;sup>29</sup> **Full Duty Applicant (FDA):** this means the applicant is either homeless; eligible for assistance; in priority need or; unintentionally homeless.

<sup>&</sup>lt;sup>30</sup> **Source:** Homelessness Statistics, Council for the Homeless NI (2005-2007)

<sup>&</sup>lt;sup>31</sup> **Source:** House Condition Survey (2001-2006)

<sup>&</sup>lt;sup>32</sup> **Source:** Affordability (2001-2006)

<sup>&</sup>lt;sup>33</sup> **Source:** Travel Survey for Northern Ireland (2003-2008)

<sup>&</sup>lt;sup>34</sup> **Source:** Recorded violent crime (2005-2009)

<sup>35</sup> **Source:** Perceptions of crime (2005-2008)

# Appendix 3: Who have we engaged with?

# Internal council stakeholders

- Members
- Health and Wellbeing group
- Chief Officers Management Team
- Policy Officers Group
- Departmental managers
- Head of Service
- Various officers

# **External stakeholders**

- Age NI (Provided advice)
- Barnardos (Facilitated 8 research events with young people who are affected by poverty or disability)
- Equality Commission (Provided advice)
- Joseph Rowntree Foundation
- NICVA (provided advice)
- Northern Ireland Anti-Poverty Network (Facilitated 6 research events with people affected across the city)
- OFMDFM (Provided direction)
- Save the Children (Provided advice)
- Women Support Network (Facilitated 6 research events with women in poverty)

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